

Real Estate Photography Prep

Checklist

Hi! Thanks for preparing your home for its big photo debut. To make sure everything looks its best and we can get those perfect shots, here's a handy checklist for both the interior and exterior of your home. Having your home photo-ready will help us turn around your photos as quickly as possible. Homeowners present for the session need to find a spot out of the way.

OVERALL INTERIOR

- ☐ Declutter, remove extra furniture, clear countertops
- ☐ Deep clean all rooms thoroughly
- ☐ Clean windows, mirrors (no streaks), and floors
- ☐ Touch up paint on walls and doors
- ☐ Replace burned out light bulbs with same color
- ☐ Remove children / pet toys and items
- ☐ Put shoes and clothes away in the closet
- ☐ Open curtains, turn lights on, turn fans off
- ☐ Take down all family photographs
- ☐ Remove signs of religious / political affirmation
- ☐ Hide trash cans and as much "stuff" as possible

EXTERIOR AND CURB APPEAL

- ☐ Remove cars from driveway, sweep clean
- ☐ Close the garage door
- ☐ Mow lawn, trim trees and shrubs, weed
- ☐ Clear leaves, branches, and clutter from the yard
- ☐ Place garbage bins in the garage
- ☐ Clean the front door, doormat, front entry area
- ☐ Make sure windows are clean and free of streaks
- ☐ Clean patio, neatly arrange furniture, declutter
- ☐ Uncover and clean BBQ, hot tub, pools etc.
- ☐ Open patio umbrellas, hide toys
- ☐ Consider pressure washing your property

BEDROOM & LIVING ROOM

- ☐ Organize the rooms to create space
- ☐ Declutter, declutter, declutter
- ☐ Organize cabinets & shelves
- ☐ Clean nightstands and tables
- ☐ Hide cords, chargers and remotes
- ☐ Make beds tidy with fresh bedding & pillows
- ☐ Turn off TV, ceiling fans and computers
- ☐ Minimize items on counters
- ☐ Replace worn cushions and carpets
- ☐ Store any toys and devices

BATHROOM

- ☐ Remove dirty towels
- ☐ Remove rugs and bathmats
- ☐ Remove soap, toiletries, containers
- ☐ Remove trash can and toilet brush
- ☐ Clean toilet and floor thoroughly
- ☐ Clean shower and remove wall stains
- ☐ Leave toilet seat / lid down
- ☐ Clean mirrors, sinks and faucets
- ☐ Arrange accent towels
- ☐ Place a small plant out for decor

KITCHEN

- ☐ Fridge - remove all photos, magnets, papers
- ☐ Deep clean all appliances, sinks, faucets
- ☐ Organize pantry if photographed
- ☐ Remove small appliances from counters
- ☐ Remove rugs and dish towels
- ☐ Minimize items on counter and in sink
- ☐ Hide trash can, store away pet bowls
- ☐ Optional: put out fresh fruit bowl / flowers

DINING AND LAUNDRY

- ☐ Remove clutter from the dining table
- ☐ Arrange dining chairs neatly
- ☐ Place a simple centerpiece on the table
- ☐ Clean all surfaces
- ☐ Organize shelving in the laundry room
- ☐ Clean washer and dryer
- ☐ Ensure area is clear of clothes
- ☐ Store away detergent and supplies
- ☐ Hide trash cans, laundry baskets, mop

***Pets need to be removed or confined.**



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PHOTOGRAPHY